



FUNDGIVE™ PROMOTION & PRIZE IDEAS

The sky is the limit when it comes to incentivizing your students. Many incentives are low cost/no cost. Check out our [101 Promotions for Your Fundraiser](#). The key is to think of items at school, experiences, rules, etc on campus that your students love (or hate) and then provide a way for your students experience those EVEN MORE (or less) by participating in the fundraiser.

*Here is a PERFECT example of a ZERO cost AMAZING incentive:
Students love recess. It's an experience that they want MORE of. Incentivize your students to register and share their link with 5 people by offering EXTRA recess.*

Over the past 20 years we have run 50,000+ fundraisers and found that 99% of our schools saw huge increases in profits when they handed out daily prizes (collectables, candy, etc.) instead of waiting to distribute at the end of the fundraiser. When kids see other kids winning prizes, they want to win too! This creates the perfect concoction for success.

One way to distribute daily prizes is to have volunteers go to the home rooms during the day. If you need to avoid disrupting class time, have a prize station on campus (in front of the office, cafeteria, drop off/pick up spot, etc).

PROMOTION IDEAS

- **Costumes/Themed Days-** Dress up days are AWESOME! During your two-week fundraiser, designate one of the weeks to dress up days (preferably the first week). If you have a theme to your fundraiser, coordinate each day with that. If themes aren't your thing... go crazy!
 - Crazy Hair Day
 - Crazy Sock Day
 - Crazy Hat Day



- Backwards Day (wear everything inside out)
- Color Day
- Pro Sports Day
- Who Do You Want to be When you Grow Up Day
- Pattern Day
- Disney Day
- Teacher Day
- Twin Day
- School Spirit Day
- Flip Flop Day
- College Day
- Pajama Day
- Patriotic Day

PRIZE IDEAS

- **Individual Prizes-** These prizes can tie into your event/theme of the fundraiser. Get creative. Get wacky. Think like a kid and have fun!
 - Individually wrapped candy: Skittles, Gummies, Laffy Taffy, Sour Worms, Rainbow Twizzlers, etc.
 - Favorite Drinks: Gatorade, Soda, Carbonated Water, Hot Chocolate, etc
 - Frozen Favorites: Otter Pops, Ice Cream Sandwich, Dippin' Dots, Snow Cones, Kona Ice, etc.
 - Temporary Tattoos
 - Inspirational Bracelets
 - Packages of colorful erasers, pencils, and markers
 - Keychains
 - Stuffed animals
 - Toys in blind bags
 - Sunglasses
 - Drawstring bags, cinch bags or backpacks



- Extended Recess: Pro tip... instead of adding extra time to the end of the recess, let the students out early. This will eliminate confusion of who should stay out and who needs to come in.
- Uniform Pass: Does your school have a dress code or mandatory uniforms? Students will work hard in the fundraiser to earn a pass to wear whatever they want (within reason) for a day.
- Homework Pass... enough said!
- **Event Prizes-** Focus on places that students like to go and things they like to do! Before paying full price, be sure to ask businesses if they are willing to donate a gift card or their services in exchange for an advertisement on your parent letter/school website/etc. ChaChing... that's the sound of saving money!
 - Off campus event- get on the horn with the transportation department and crank up the engine because kids LOVE going off campus.
 - Dave and Busters/Chucky Cheese
 - Movie Theatre
 - Bowling – A Cosmic Bowling Party
 - Trampoline Park
 - Fast Food
 - Ice Rink
 - Limo Lunch
 - On campus events
 - Inflatables (bounce houses/giant slide/obstacle course)
 - Pizza Party
 - Movie and Popcorn/Ice Cream/Pizza Party
 - Ice Cream Party
 - Money Wheel (<https://wheelofnames.com>)
 - Lunch with the Principal
- **Classroom Prizes-** offer an incentive to the class that raises the most money or has the most participation. Encourage your teachers to get creative within their class and offer their own incentives for participation.
 - Wear Pajamas to school for a day



- Pizza Parties/Lunch (don't forget to ask the restaurant to donate the food or give a discount)
- School swag – hats, shirts, bumper stickers, etc. with the school logo. You can order from our sister company, [SpiritGearDirect.com](https://www.spiritgeardirect.com).
- Decorate the class in toilet paper
- **Principal Prizes-** When your principal gets involved in the fundraiser, profits and participation will go up! If your principal is a good sport, here are a few ideas to get them involved. If this doesn't sound like your principal... think about that one gregarious teacher on campus that everyone loves.
 - Principal for a day
 - Principal dyes their hair in the school colors for a day
 - Principal shaves their head
 - Principal works on the roof for the day
 - Duct tape the principal to the wall with different colors
 - Principal kisses a pig
 - Water Balloon the principal
 - Slime the Principal
 - Silly String the Principal
 - Color Powder the principal
 - Toilet paper the principal
 - Check out our [Promos Galore](#) for more ideas

As you prepare to set forth on this epic journey, try to remember to put yourself in the mind of your students. What do they like? What will move the needle? Work with your representative... they know a thing or two about this. Set attainable goals and offer lots of prizes along the way that will help you get the participation you need to reach your goals. When you implement crazy awesome prizes, you are on your way to crazy awesome success!