



fundgive™

give to a cause. make a difference.

What is FundGive™

A new and innovative platform for school and group donation fundraisers.

FundGive is super-flexible, feature-rich and provides multiple support options.

Supporter Options

- 💰 Option 1: One-Time Donations
- 💰 Option 2: Monthly Subscription Donations
- 💰 Option 3: Shopping Option w/ 100's of Products & Categories

GOAL: LESS WORK. MORE MONEY. We've simplified the normal donation fundraiser while also making it flexible to customize for your group. The parent/seller and sponsor dashboards, resources, and automation are off the hook. Plus, FundGive integrates a ton of features that allow your group to "refresh" the sale each year.



Fully Customized Site

The screenshot shows a fundraising page for Woods Elementary's School Spirit Sprint. At the top, it displays the event name, school name, a \$50,000.00 group goal with a progress bar, and a group raised amount of \$36,877.50. A countdown timer shows 07 days, 05 hours, 02 minutes, and 45 seconds left. There are buttons for 'SUPPORTERS' and 'PARENTS & SELLERS'. The main content features the school's logo (Wolverines) and an 'About this Fundraiser' section explaining the goal of raising \$50,000 for various school needs. A highlighted message encourages donations of \$40-\$60, with options for gold (\$300), silver (\$200), or bronze (\$100) supporters, and mentions a shop with over 500 items. The page ends with a 'GO WOLVERINES!' call to action and a footer with the Fundgive logo, navigation links, and payment icons.

School Spirit Sprint
Woods Elementary

\$50,000.00 group goal
Group Raised: \$36,877.50

07 05 02 45
Days Hours Min Sec

SUPPORTERS PARENTS & SELLERS

About this Fundraiser

Woods Elementary School is EXCITED to start our School Spirit Sprint!

With your help we will be raising \$50,000 for Academic Enrichment Projects, Awards, Supplemental Classroom Materials, GROWL and Classroom Incentives, Athletic Uniforms and Equipment.

Your support makes all the difference. Most people are donating \$40-\$60. You can also be a gold (\$300), silver (\$200), or bronze (\$100) supporter. Plus, you can also shop from over 500 items.

GO WOLVERINES!

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GET STARTED
How It Works
Fundraising Options
Support a Cause
Logout

FUNDGIVE SUPPORT
FAQs
About Us
Contact Us

VISA

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- Supporters have visibility on
 - Your group's goal
 - Time left to support
 - Customized content that can be added via the sponsor dashboard

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Materials

- Collated FundGive Envelope:
 - Parent Letter
 - Prize Flyer
 - 3 ft Posters

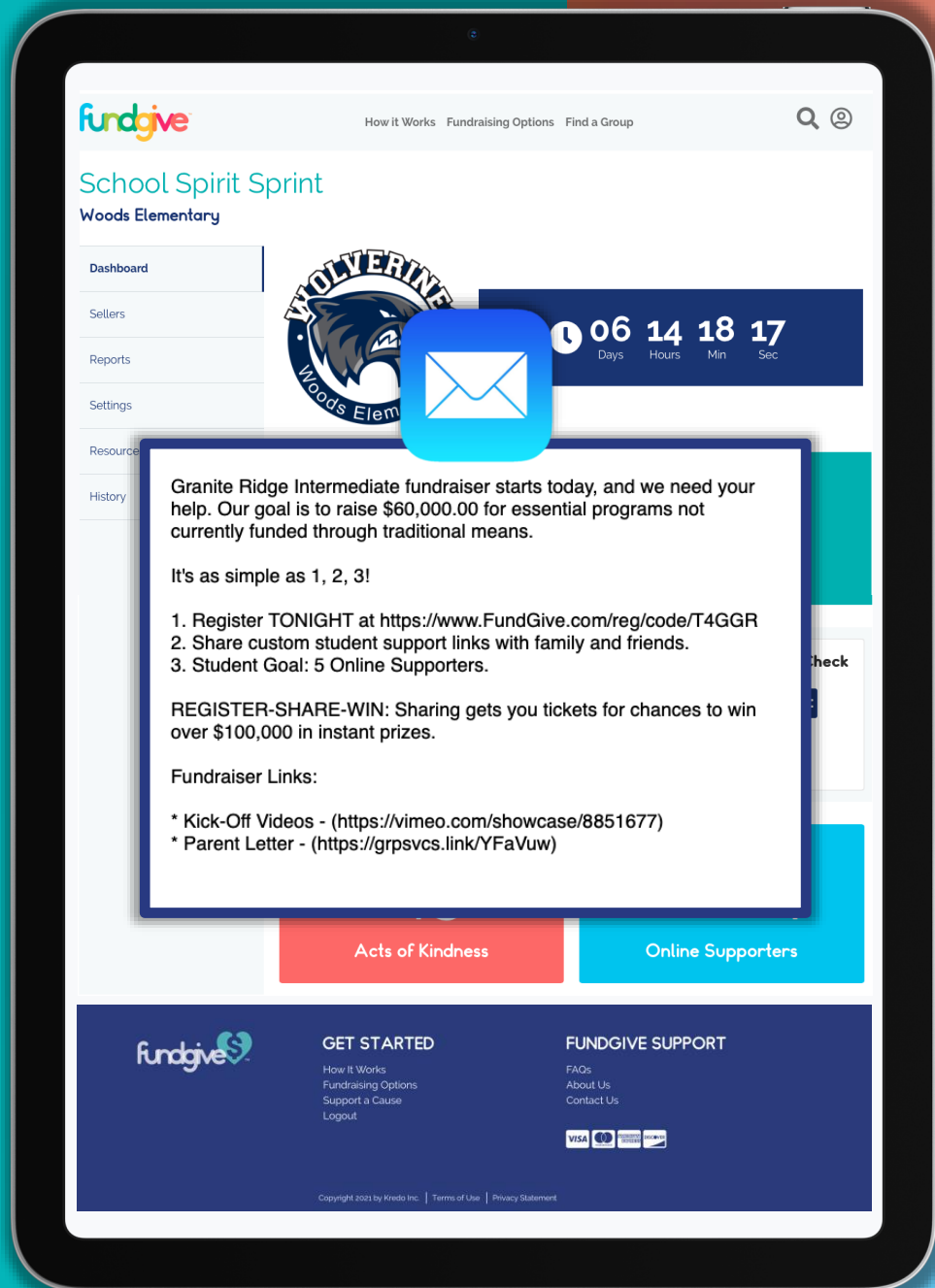
The collage features several FundGive promotional items:

- Parent Letter:** Titled "Awesome School Fundraiser" with a "Thursday" deadline. It includes a QR code, a "REGISTER, SHARE, & SHOP" button, and instructions on how to participate. It lists three steps: 1. REGISTER today at www.FundGive.com/reg, 2. SHARE with 5 or more supporters with the online tools, and 3. Donate and shop at www.FundGive.com. It also mentions "800+ items available online PLUS take your order form to work, practice & other places to raise more!".
- Prize Flyer:** Promotes a "Spin-to-Win" contest where users can win prizes from \$100,000. It includes a "Register at FundGive.com" button and social media sharing options.
- 3 ft Posters:** A large poster titled "LET'S GO FOR OUR GOAL!" featuring various prizes and their associated credit requirements:
 - EARN 60 CREDITS: 16 FT. LED LIGHT STRIP KIT, DANCING RAINBOW BLUETOOTH SPEAKER
 - EARN 80 CREDITS: BODY BUMPERS SET OF 2
 - EARN 100 CREDITS: \$150 AMAZON GIFT CARD OR CUSTOM AIR FORCE 1 SNEAKERS
 - EARN 175 CREDITS: \$200 AMAZON GIFT CARD OR APPLE IPAD



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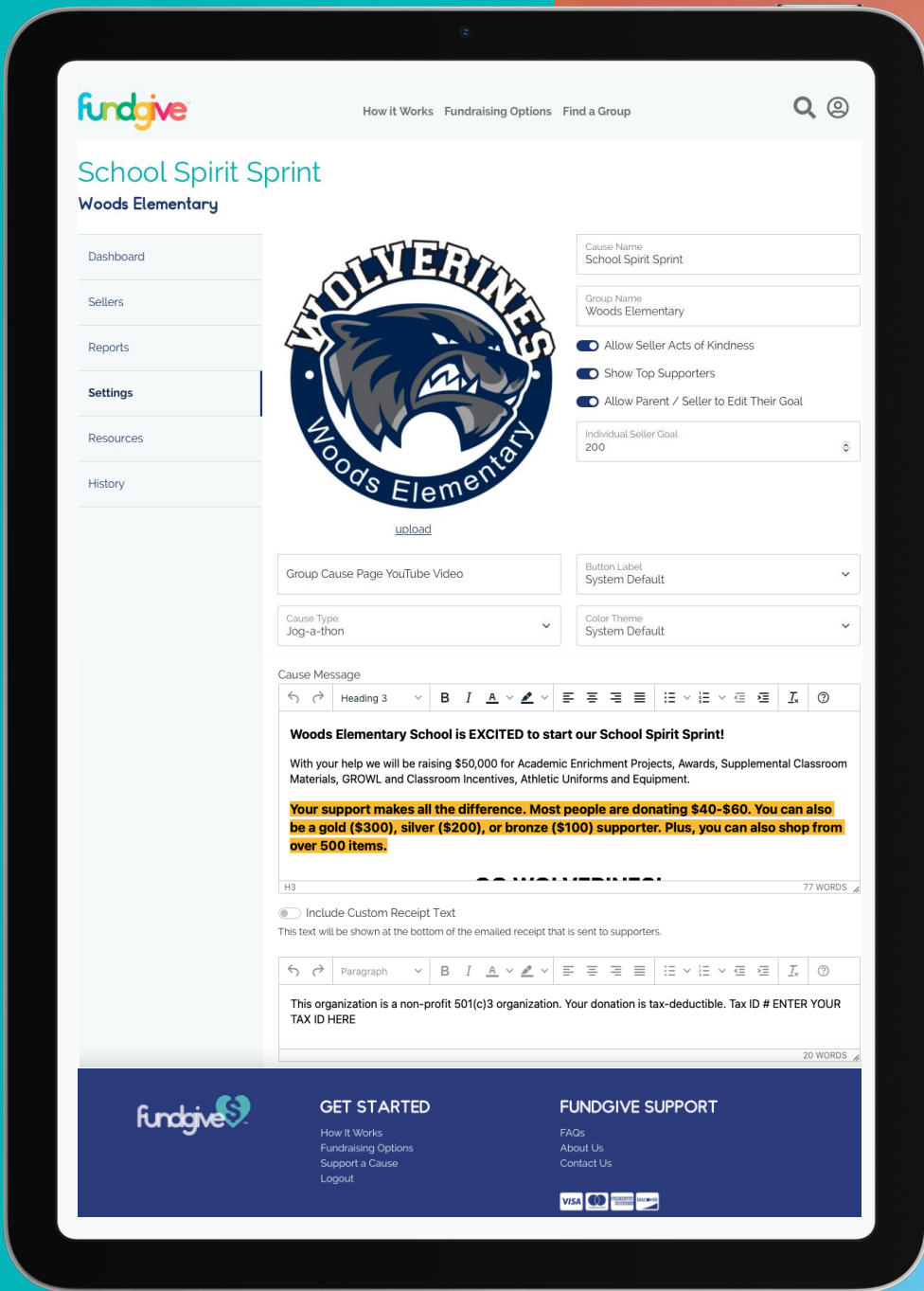
Sponsor Resources



Sponsor Dashboard

- One Touch Parent Kick-off Email
- Email Templates
- Track Sellers & Progress
 - Sales
 - Credits
 - Registrations
 - Clicked Shares
 - Sales by Teacher/Class
 - Acts of Kindness
 - Online Supporters
 - Items Sold



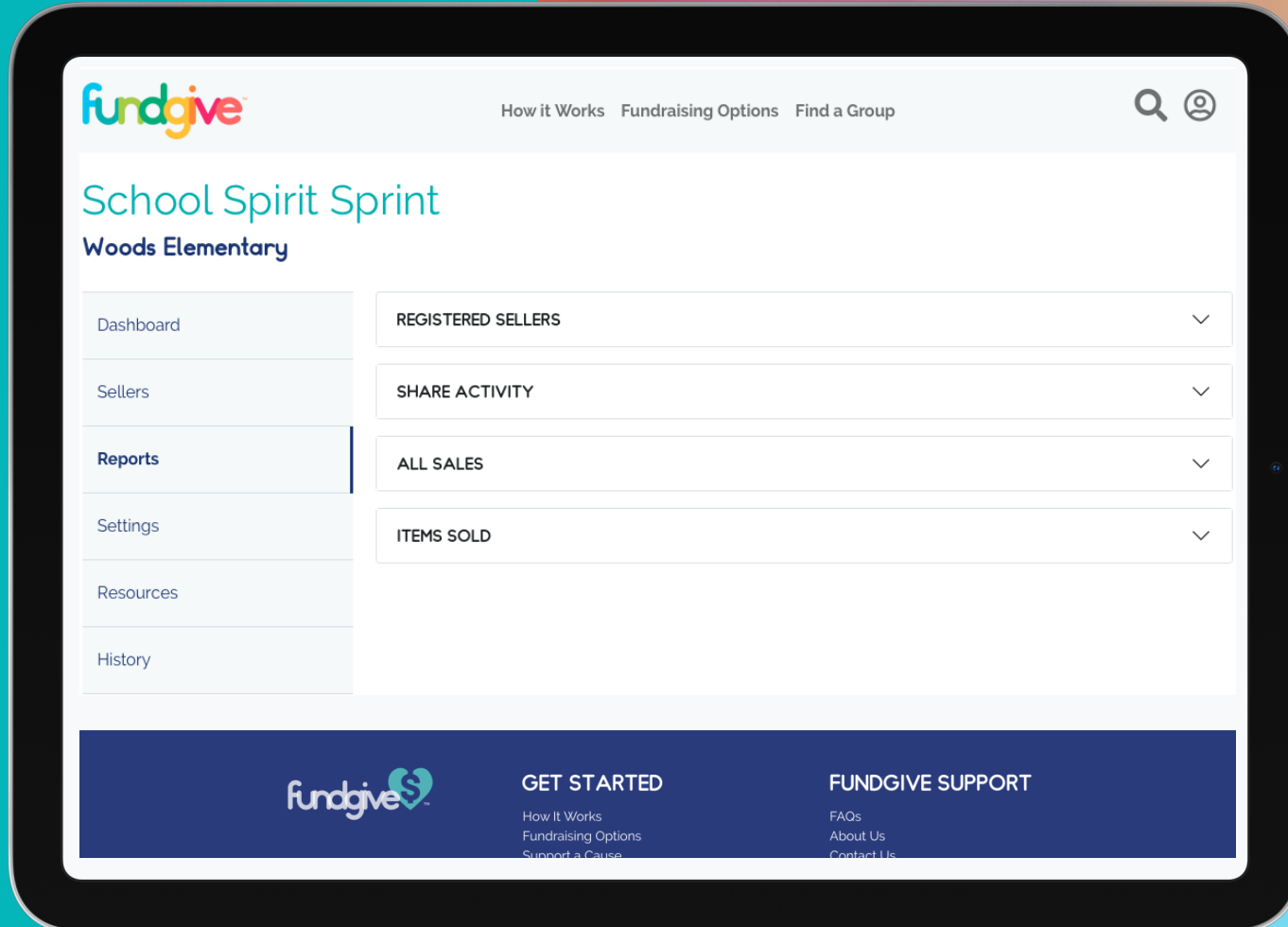


Sponsor Customization

- Upload Group Image/Logo
- Upload YouTube Video
- Adjust Seller Goal
- Customize Cause/Thon Title
- Customize Group Message
- Customize Tax Receipt



Sponsor Reports



- Pick Any Date Range
- Full Reconciliation
- Registered Sellers
- Clicked Share Activity
- All Sales by Seller
- Items Sold



Scoreboard

fundgive How it Works Fundraising Options Find a Group

Our Jog-a-thon Fundraiser

Fancher Creek Elementary

Dashboard Sellers Teachers Reports **Leaderboard** Settings Resources

Sellers Classes

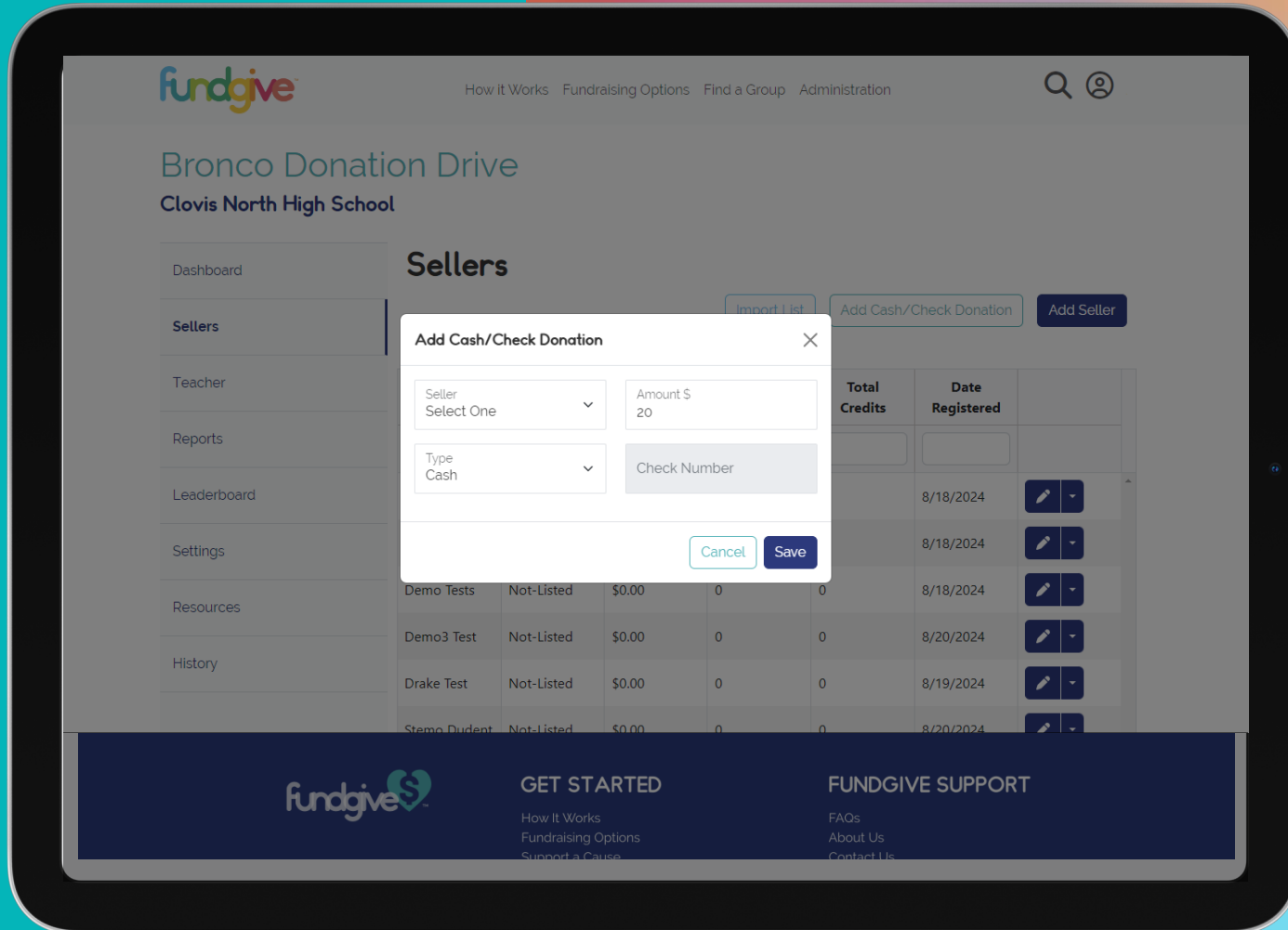
Rank	Seller Name	Class Name	Total Raised
1	Titus K.	Castellanos	\$640.00
2	Jasmann s.	VanGronigen	\$440.00
3	Antonio L.	Nehme	\$340.00
4	Miguel S.	Naranjo	\$300.00
5	Mac s.	Thao	\$280.00
6	McKenna P.	Alvarado	\$280.00
7	Mareko T.	Land	\$265.00
8	Ethan W.	Thao	\$230.00

fundgive GET STARTED FUNDGIVE SUPPORT

How It Works Fundraising Options Support a Cause

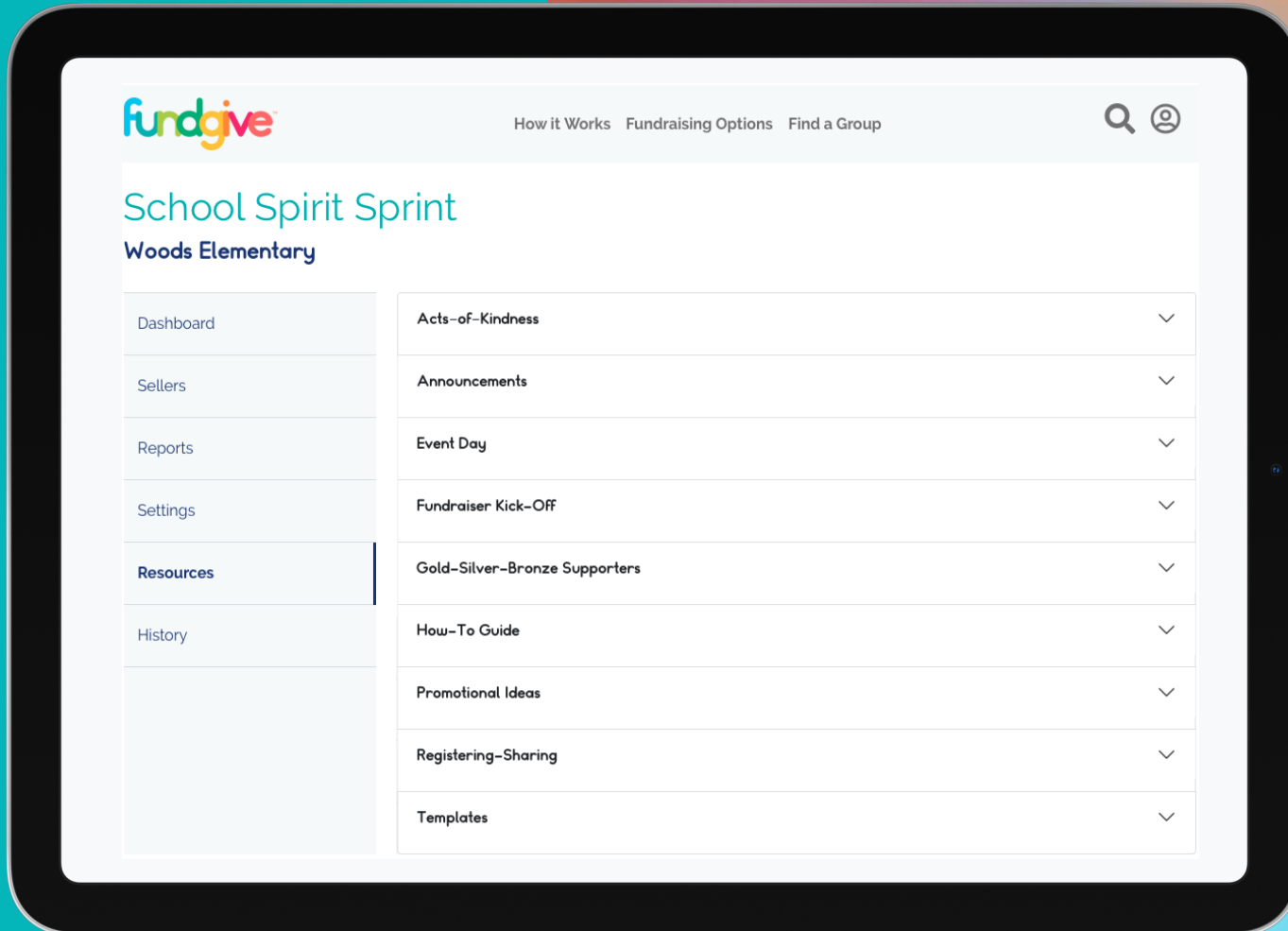
FAQs About Us Contact Us

Sponsor Cash/Check Upload



- Add Any Amount
- Cash/Checks Combined with Online Sales
- Seller Credit Tracking
- Check Number Entry
- Cash/Check Entry Included in Reports

Sponsor Resources



- In-Depth How-to Guide
- Email Templates
- Announcements
- Acts of Kindness
- Gold-Silver-Bronze
- Promotional Ideas
- Images for Sharing
- Email/Note Templates
- Etc.

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+ Daily Fundraiser Reports



Aaron Lynn

FundGive December 2, 2024 at 2:44 AM

Fresno City College Softball Day 12 Update

To: Linda Garza, Cc: Aaron Lynn,

Reply-To: Aaron Lynn

[Details](#)



The Home Stretch!

I've attached your updated **Daily Fundraiser Report**. In **GREEN**, I've highlighted the students who have registered and added 10 or more contacts since Day 11.

IMPORTANT: Make an impact by sharing the fundraiser on social media and reminding students to add at least 10 contacts to their dashboard and SHARE SHARE SHARE.

Here are your results so far:

Total Registered Students: 21 out of 40 (53%)

Total Contacts Added: 409

Total Requests Sent: 422

Total Raised: \$5,289.00

Top 1 Teacher by Total Collected:

Garza : \$5,289.00

Please reach out if you have any questions!



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Parents & Sellers

'23 REGISTRATION RESULTS

REGISTRATIONS
INCREASE
PROFIT!

80%



OF REGISTERED
SELLERS
PARTICIPATED

Registrations Increase Profit!

- When sellers register, they are more likely to participate



Student Registration

Share with Family & Friends

Almost done...this is your last step. Take 5 minutes to add up to 20 friends and family below. Copy & paste or type in from your contacts, and we'll get to work on your behalf.

0 / 10 Contacts

Your Contacts

Add your contacts using the above form

Contacts entered after 8 pm will receive messages the following day at 8 am. Please note texts may take up to 12 hours to be delivered depending on the provider. If both an e-mail address and mobile number are entered, the request will be sent to both.

*By adding phone #'s above, you request that we send fundraising texts only during the fundraiser to those family and friends on behalf of **Smith Cotton JROTC**. You agree that you have those family and friend's permission to add their number and they agree to get texts from us to support **Demo Parent**.*

[Skip](#)

[Back](#)

[Finish](#)



Don't worry...the information, profile photo, and contacts you enter are used only for this fundraiser and not for any other purpose. Please check out our complete [Privacy Policy](#) and [Terms of Use](#) for more details.

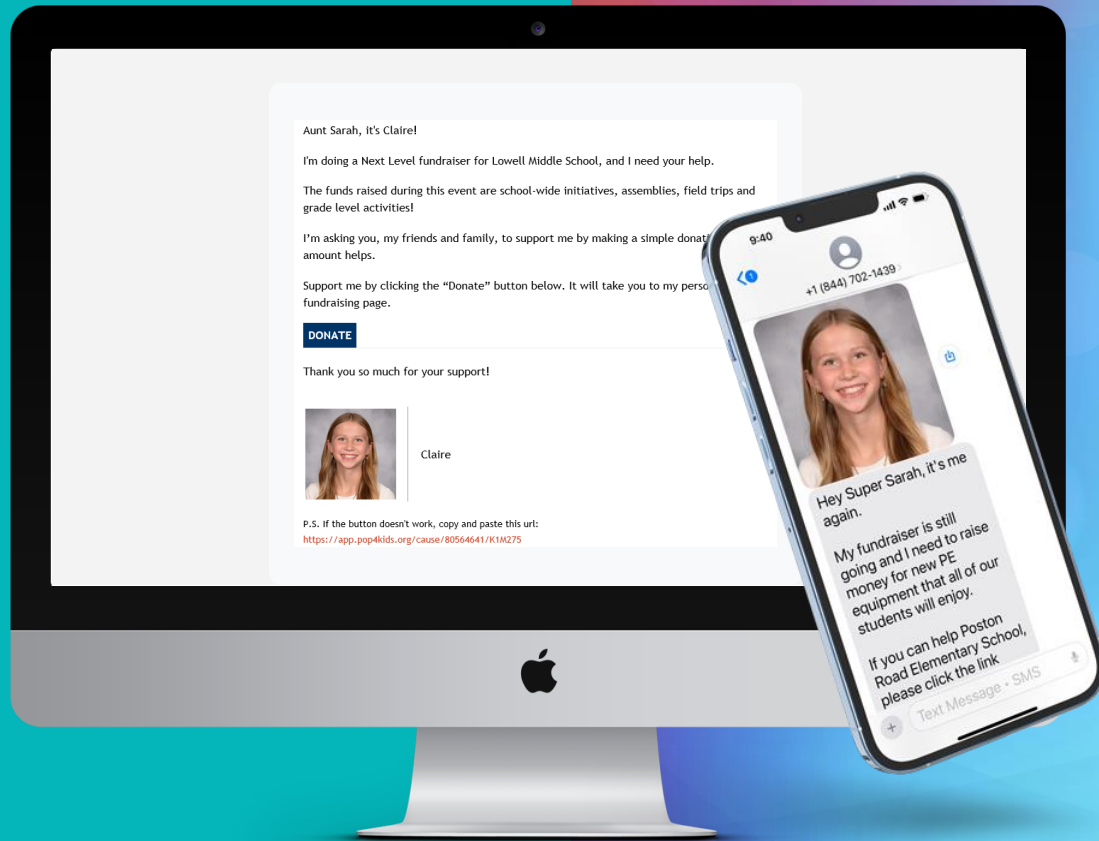
to

- The final step is adding contacts to share with family & friends



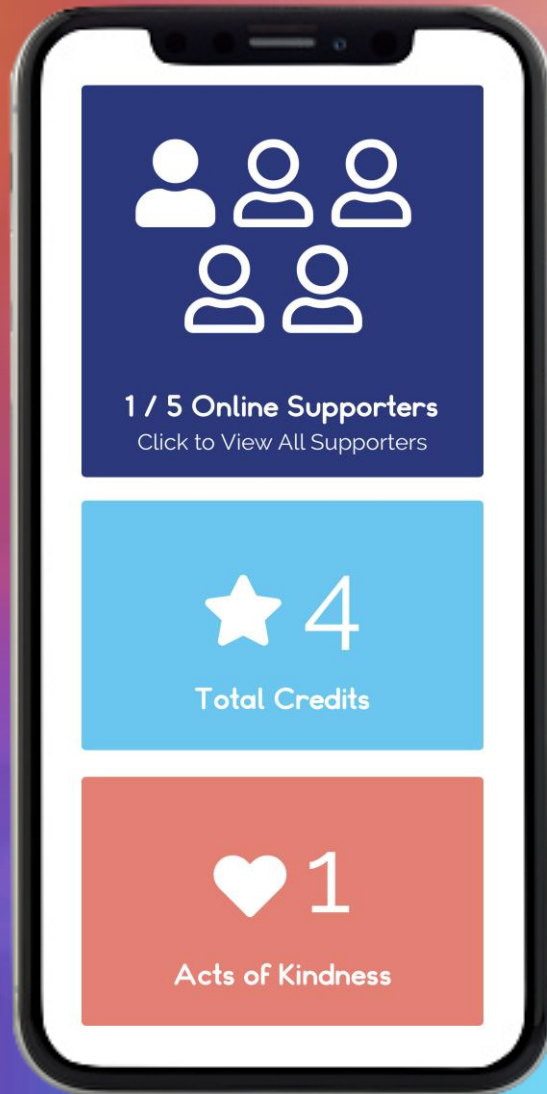
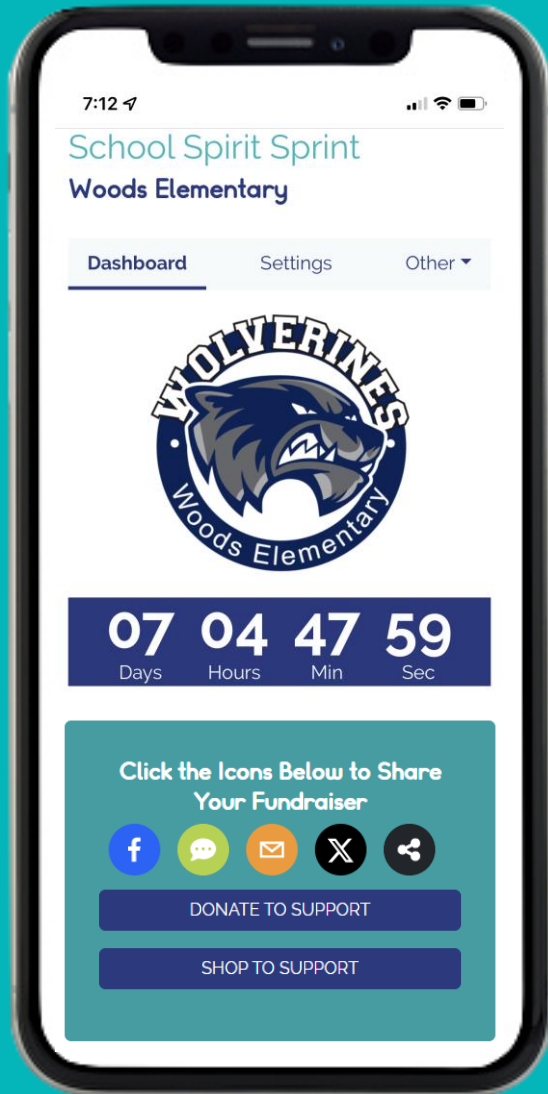
Messages from our system

- Student Photo
- Customer Nickname
- Reason for the Fundraiser
- Donation Link
- Reminder Messages





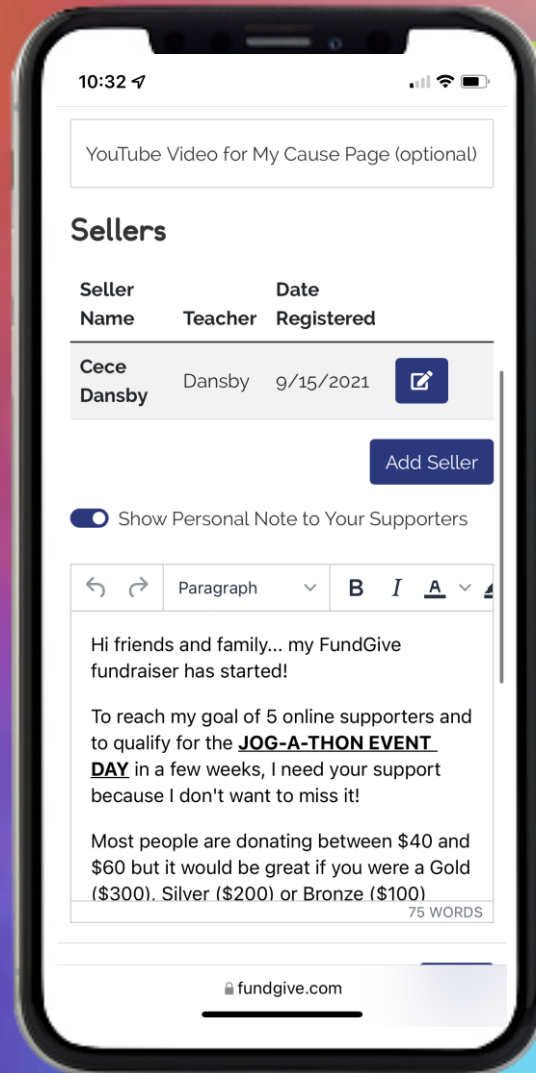
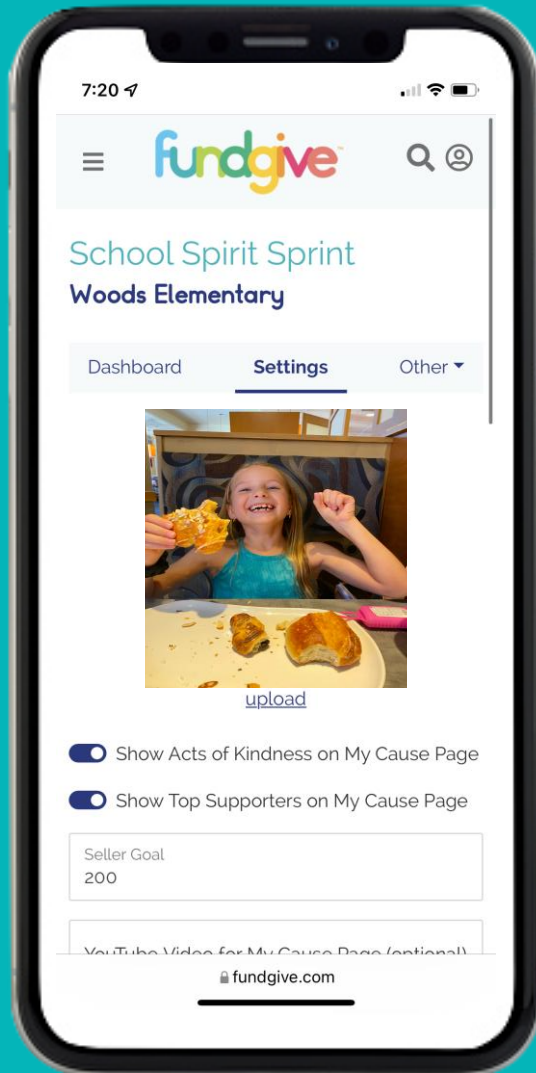
Student Dashboard



- Donate/Shop Buttons
- Full Customization
- Track Progress:
 - Sales
 - Credits
 - Acts of Kindness
 - Online Supporters
 - Clicked Shares



Student Customization



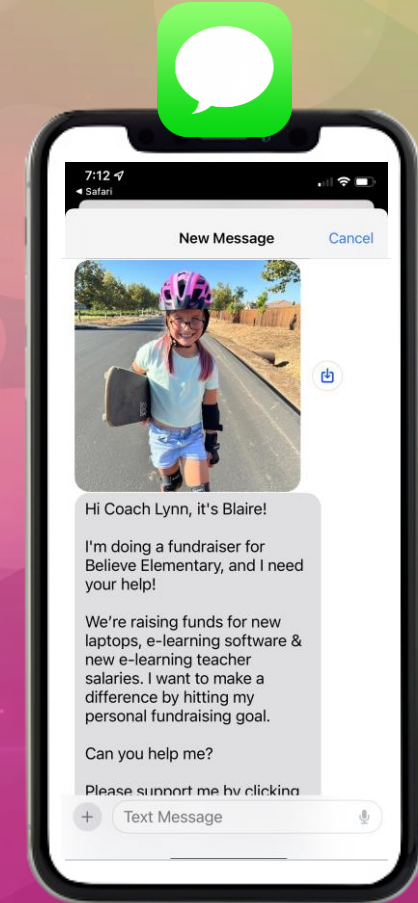
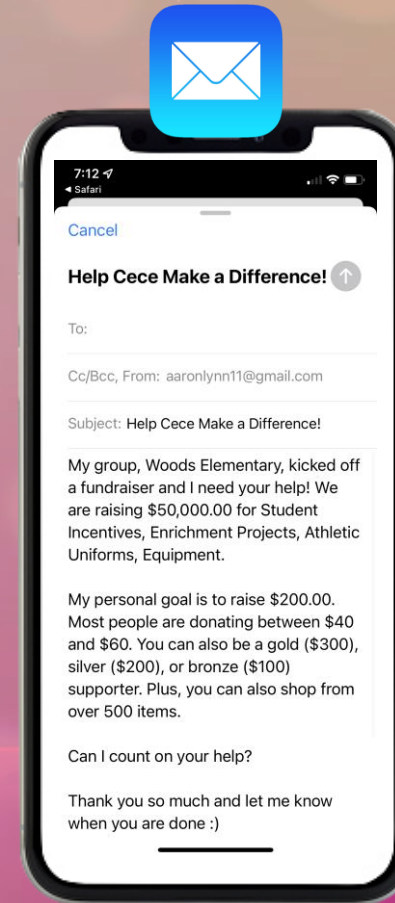
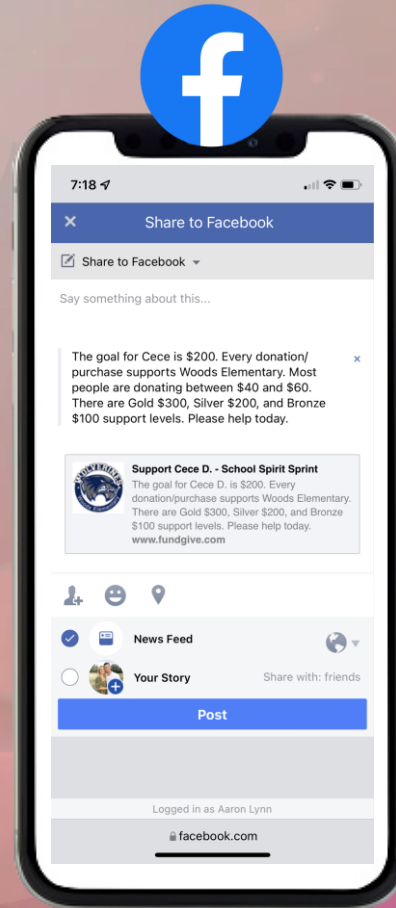
- Upload Student Picture
- Upload YouTube Video
- Add Sibling
- Adjust Goal
- Customize Personal Note to Family & Friends for Support

One-Click Sharing

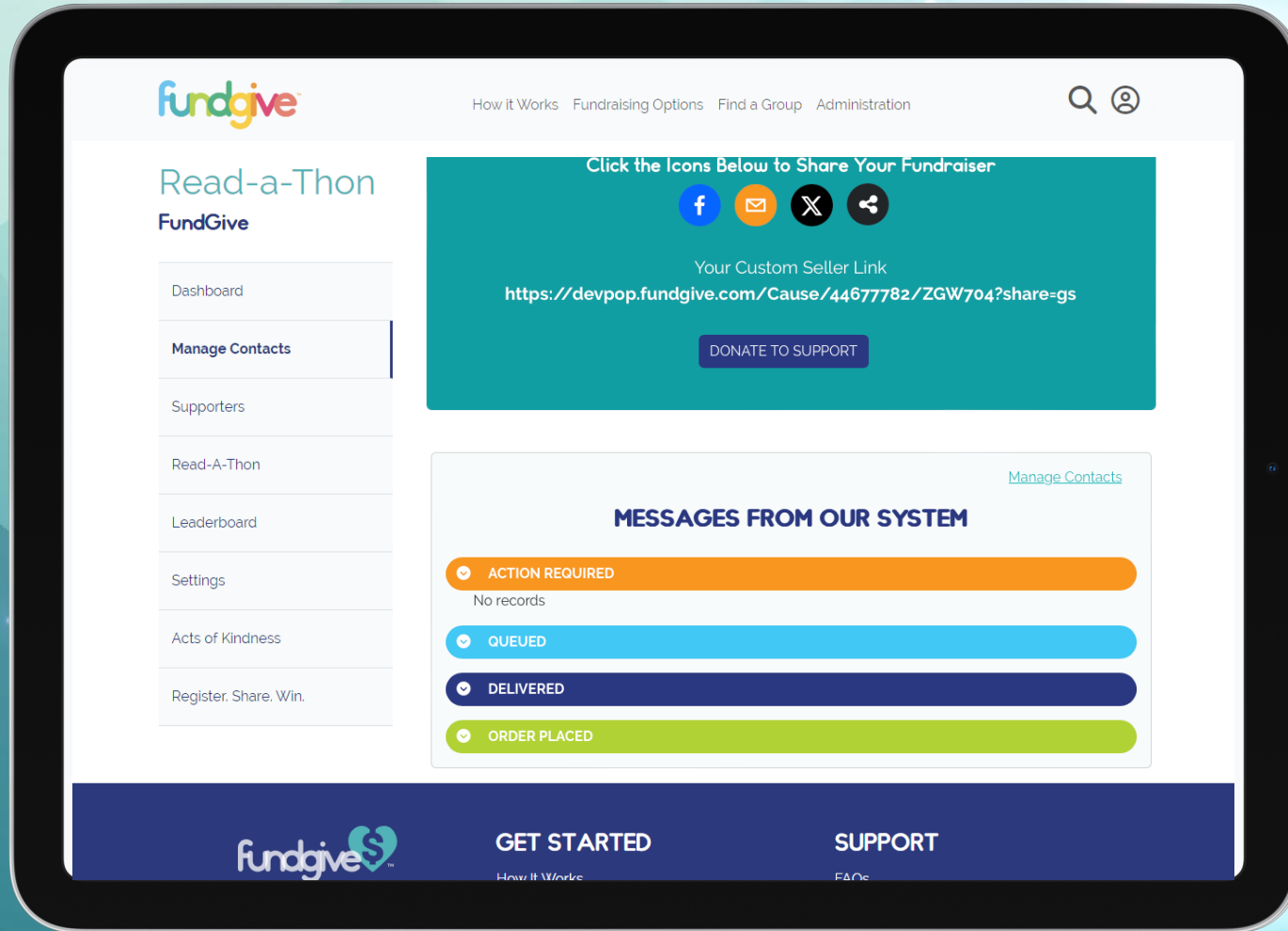
Easily share with friends and family directly from your personal device.

- Facebook
- Text
- Email
- Twitter
- Pinterest
- Instagram
- Snapchat
- LinkedIn
- WhatsApp
- & More

Click the Icons Below to Share
Your Fundraiser

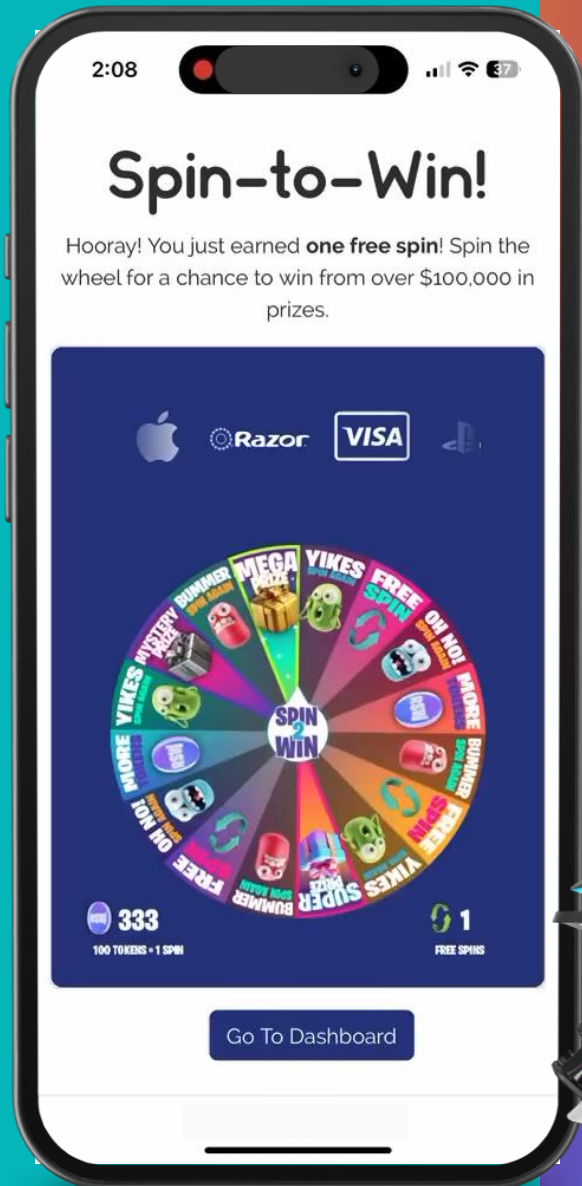


Adding/Managing Contacts



- Add your contacts into our system makes sharing super easy
- Add more contacts into our system to share more!
- Track messages:
 - Action Required:
 - Not able to deliver message due to spelling error, added incorrectly, etc.
 - Email/Text sent to parent to update
 - Queued: Waiting to be sent
 - Delivered: Customer received

NOTE: When supporter donates, or replies STOP, they are removed from reminders!



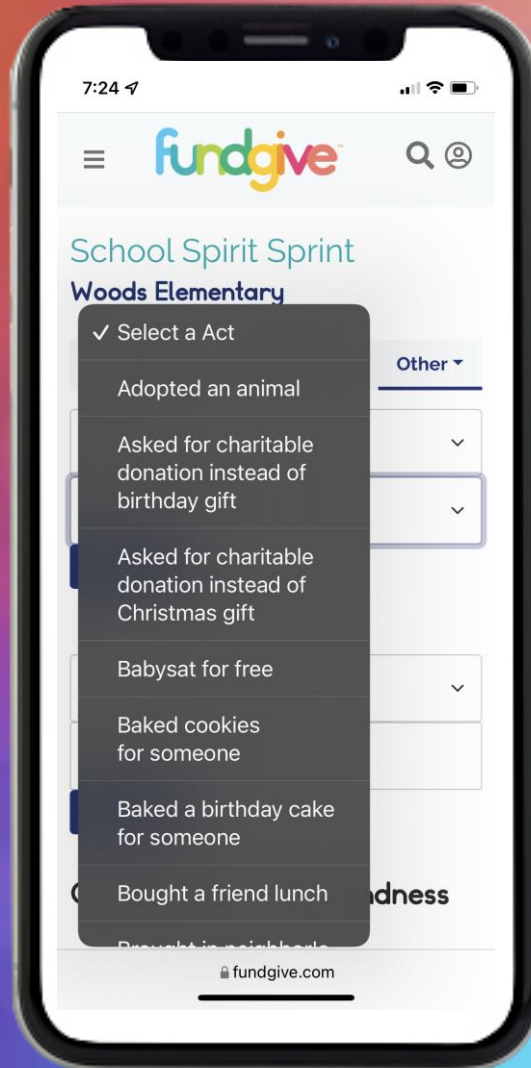
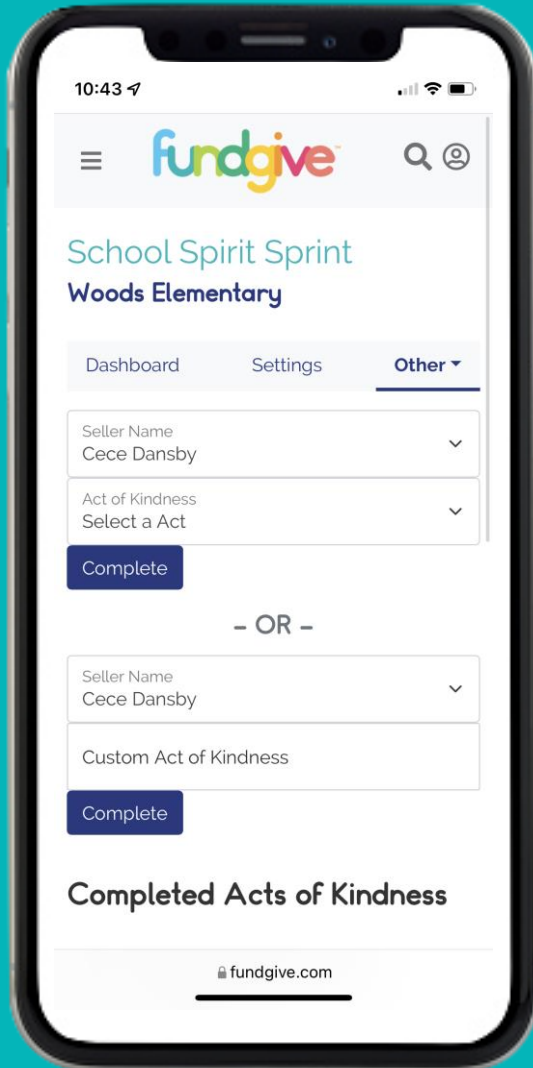
Spin-to-Win Gamification

- Students earn tokens for registering, adding their photo, sharing their student link, getting donations and more
- Every 100 tokens = 1 spin
- Spin to win from \$100k in nationwide prize giveaways





Student Acts of Kindness



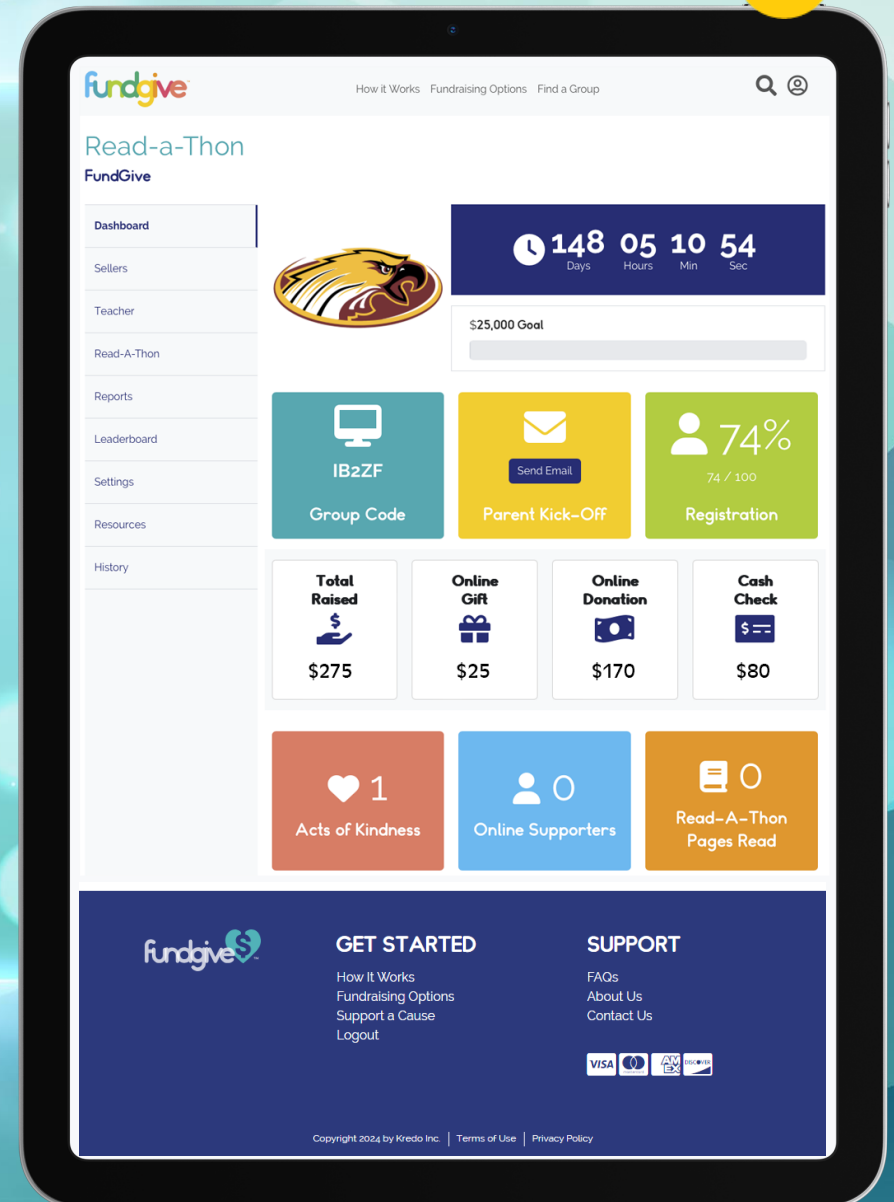
Pay it forward by thanking supporting and performing Acts of Kindness

- OVER 100 Pre-Loaded Acts to Choose From
- Enter a Custom Act
- Track Acts of Kindness



Read-a-Thon

- Managed online with secure, user-friendly platforms.
- Higher average contributions than traditional methods.
- Options for shopping, donating, or subscribing monthly.
- Enhances vocabulary and mental health.

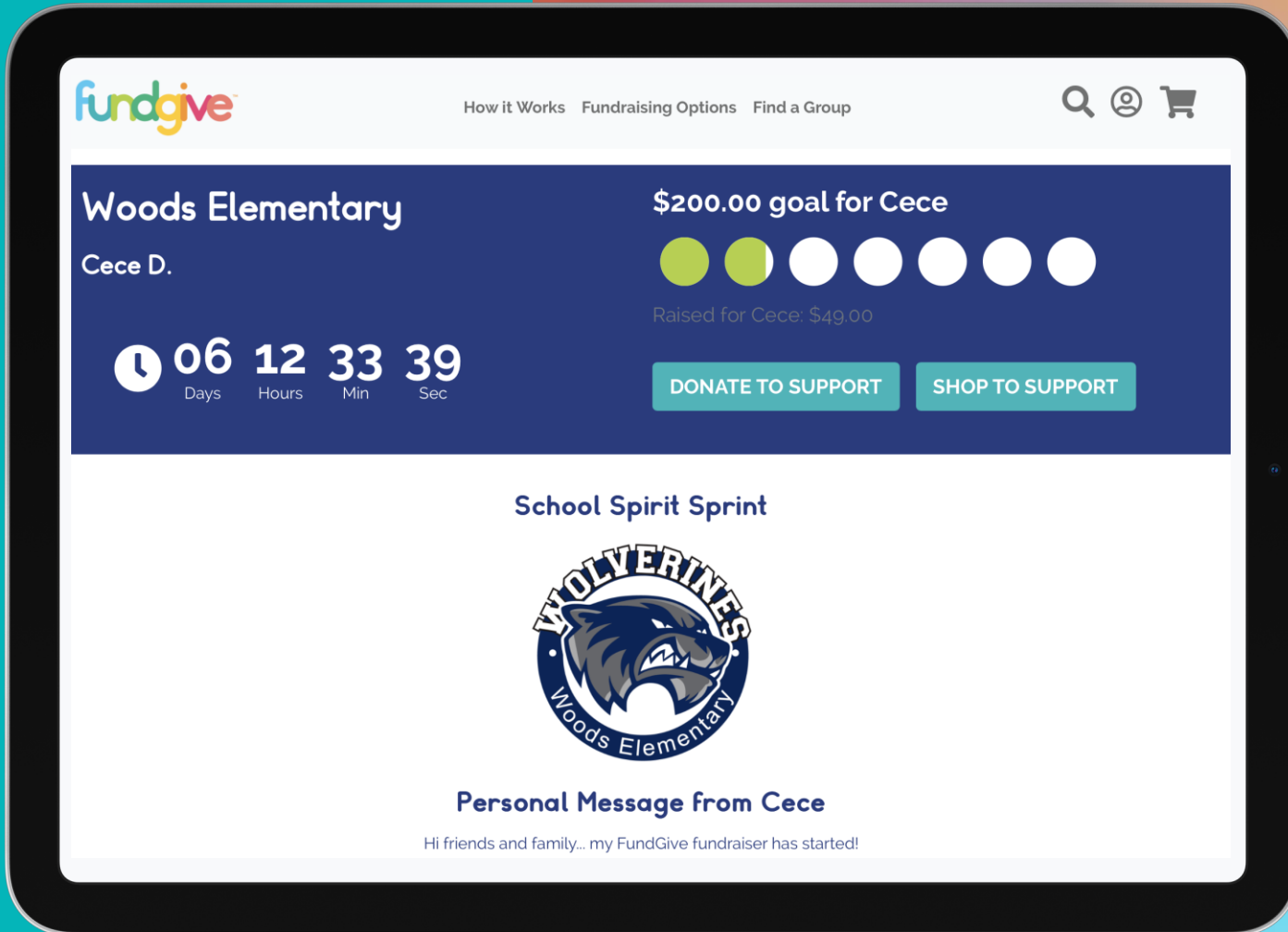




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Supporters

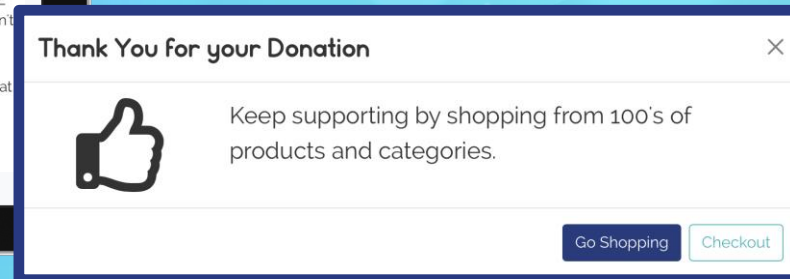
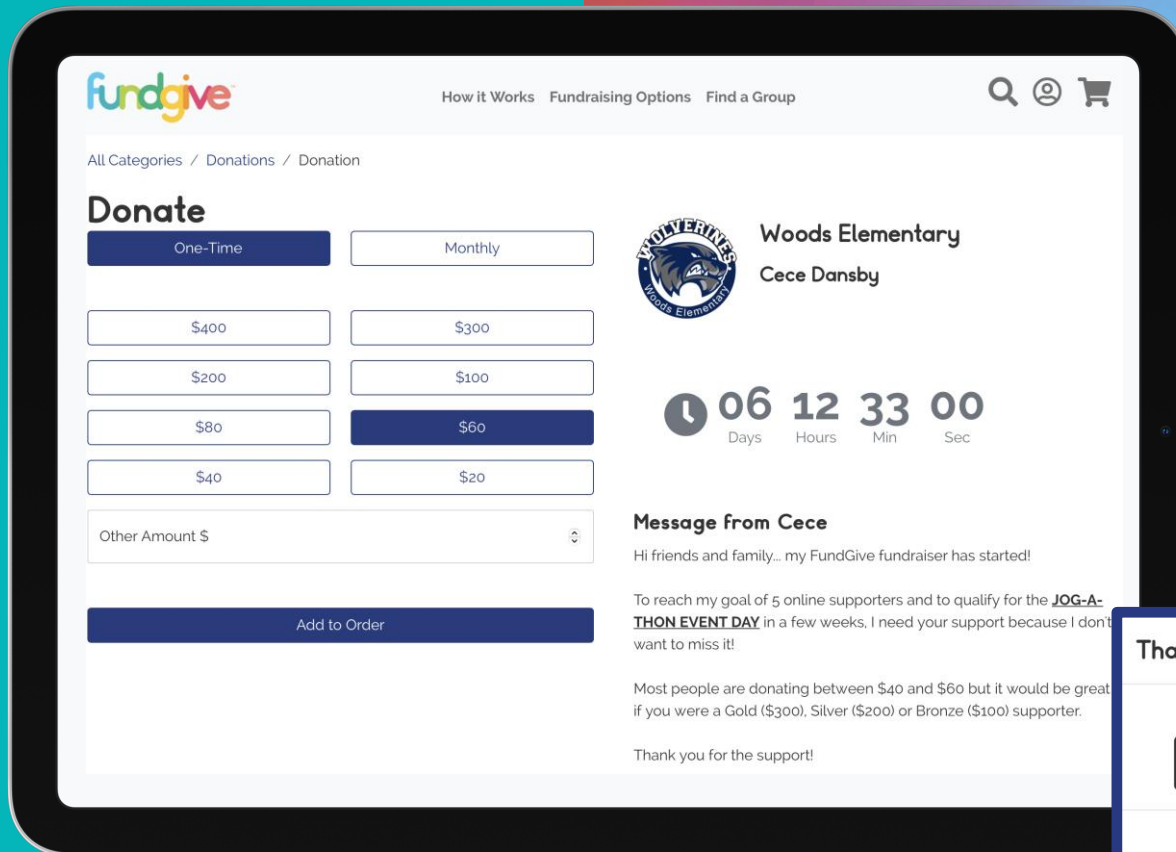
Supporter Experience



- Donate & Shop
- Personal Seller Message
- Countdown Timer
- Goal Tracker
- About This Fundraiser Group Message
- Top Supporters
- Acts of Kindness Performed +

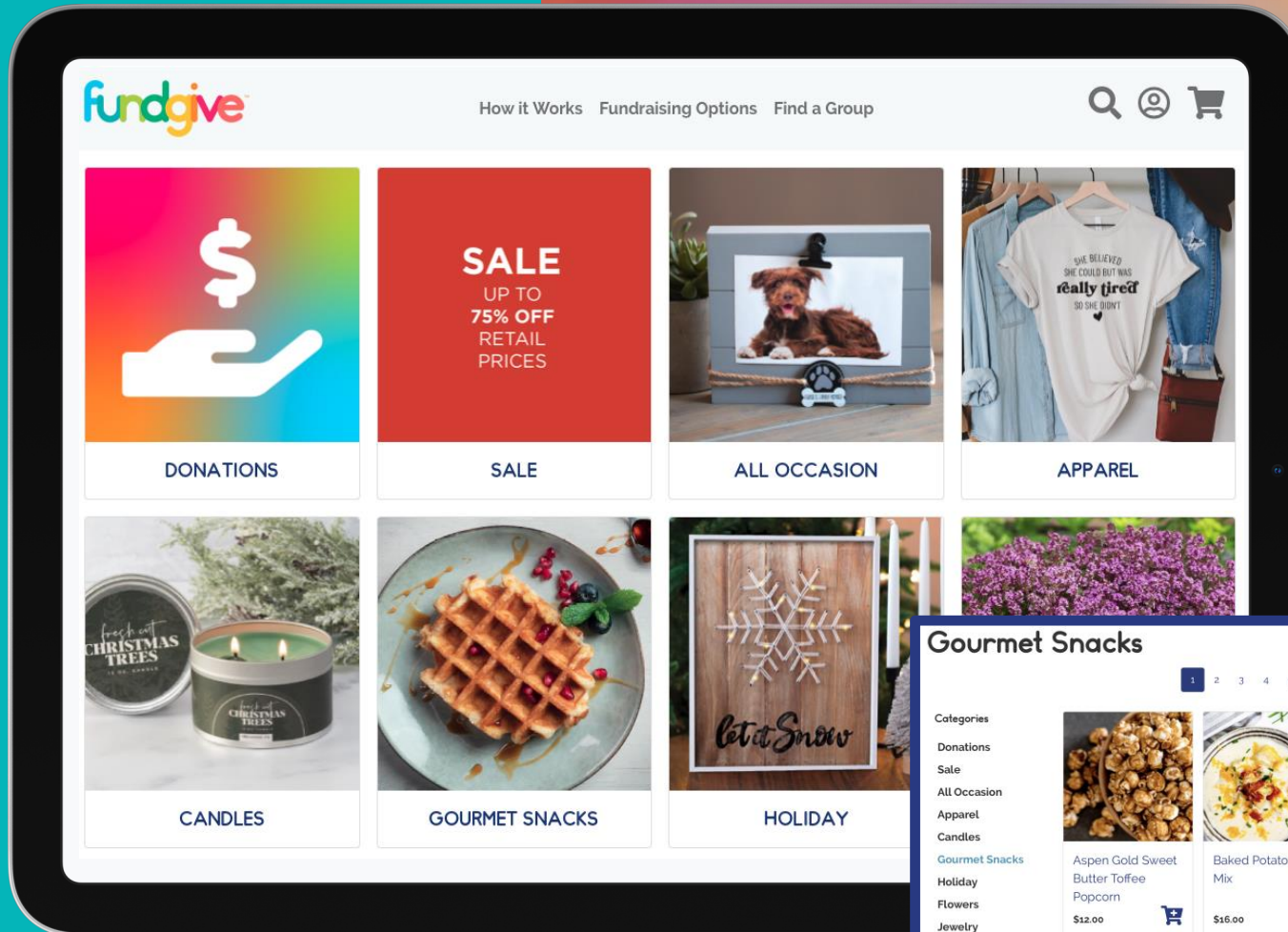
Customer Donation Experience

- Donate Flat OR Monthly Amount
- Enter Custom Amount
- Personal Message Displayed
- Customer Up-Sell/Offer with Shopping

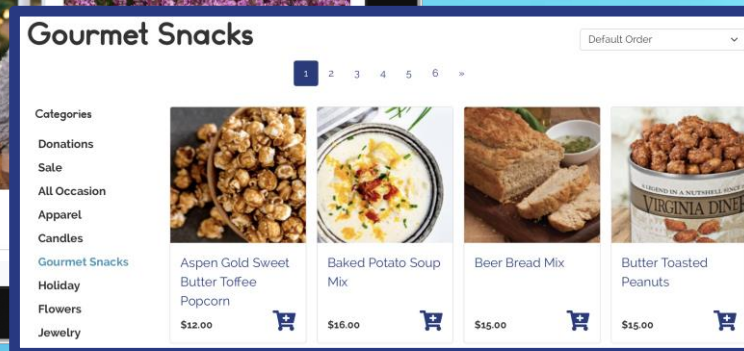




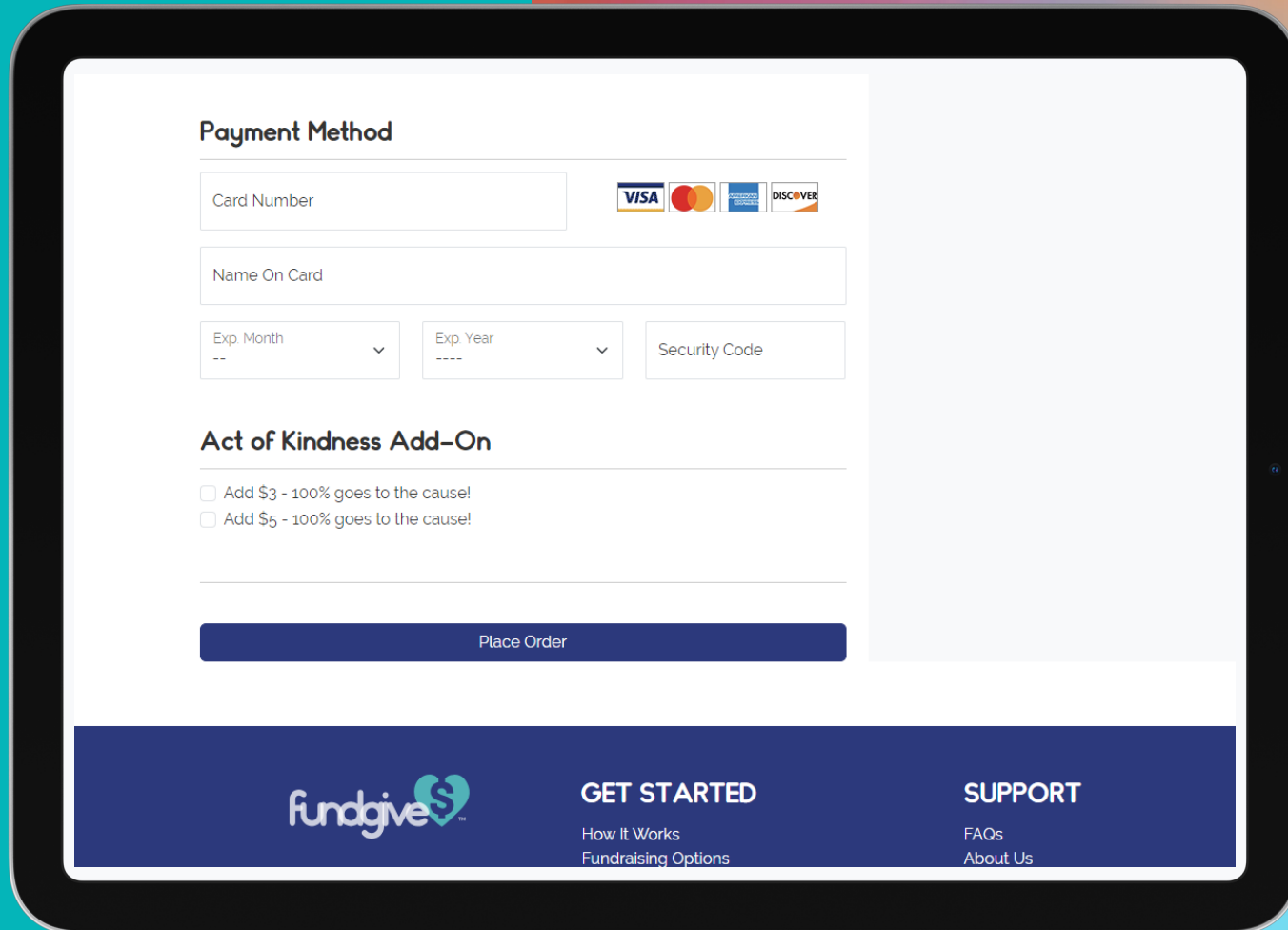
Customer Shopping Experience



- Avg Checkout: \$61
- Inclusivity
- 13 Product Categories
- Ships Direct to Customer



Customer Acts of Kindness



The screenshot displays a checkout interface for Fundgive. It features a 'Payment Method' section with input fields for Card Number, Name On Card, Exp. Month, Exp. Year, and Security Code. Payment logos for VISA, Mastercard, American Express, and Discover are shown. Below this is an 'Act of Kindness Add-On' section with two checkboxes: 'Add \$3 - 100% goes to the cause!' and 'Add \$5 - 100% goes to the cause!'. A 'Place Order' button is at the bottom of the form. The footer includes the Fundgive logo, 'GET STARTED' with links for 'How It Works' and 'Fundraising Options', and 'SUPPORT' with links for 'FAQs' and 'About Us'.

- Customer Option to Round up Their Checkout to the nearest \$3 or \$5
- 100% Profit to Your Group on All Acts of Kindness
- INCREASED Profits

+





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Prizes

Prize Credits

- Donations: Every \$20 Donation = 1 Prize Credit
- Online Shopping: Every Item Purchased = 1 Prize Credit
- When Cash/Check Uploaded, Reports will Reflect Credit Totals Toward Prizes
- **FULL CUSTOMIZATION**

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4 Prize Sections to MAXIMIZE Profits

- Registration & 5 Clicked Shares Prize
- Daily Prizes
- Cumulative Prizes
- Principal Challenge Prize

+

+
REGISTRATION PRIZES



RECESS

+

PRIZE SURGE

EARN ALL 12 PRIZES

WEEK TO WIN PRIZES

REGISTER AND ADD 10+ CONTACTS THEN TURN IN COUPON DURING 1ST WEEK OF FUNDRAISER TO WIN THESE PRIZES:

GLOW MORPH FIDGET WORM

PUKING EMOJI



ADD 10 CONTACTS TO EARN

WEEK TO WIN PRIZE COUPON

SELLER _____

PARENT SIGNATURE _____

EARN 6 CREDITS



HIGH FIVE PHONE HOLDER

*PHONE NOT INCLUDED

EARN 11 CREDITS



3-IN-1 RETRACTABLE TRIPLE CHARGER

*DEVICES NOT INCLUDED

EARN 16 CREDITS



GLOW IN THE DARK FLYING DISC

EARN 24 CREDITS



5-FOOT BURRITO BLANKET

EARN 40 CREDITS



MEGA BUBBLE BLASTER

WITH LED LIGHTS

EARN 60 CREDITS



16 FT. LED LIGHT STRIP KIT

DANCING RAINBOW BLUETOOTH SPEAKER

EARN 80 CREDITS



BODY BUMPERS SET OF 2

EARN 100 CREDITS



\$150

\$150 AMAZON GIFT CARD

OR
NIKE AIR FORCE 1 SNEAKERS

EARN 175 CREDITS



\$200

\$200 AMAZON GIFT CARD

OR
APPLE IPAD

BATTERIES NOT INCLUDED WITH SOME PRIZES. ALL ITEMS MAY COME IN ASSORTED COLORS AND MAY VARY IN SIZE AND CONFIGURATION ACCORDING TO AVAILABILITY.

J1 = \$150 AMAZON

J2 = CUSTOM SNEAKERS

J1 = \$200 AMAZON

J2 = APPLE IPAD

+ Principal Challenge





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Spirit Gear

+

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Customized Spirit Gear

- Standard Event Day: \$6
- Customized for School: \$8



SPIRITGEAR
DIRECT



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Profit

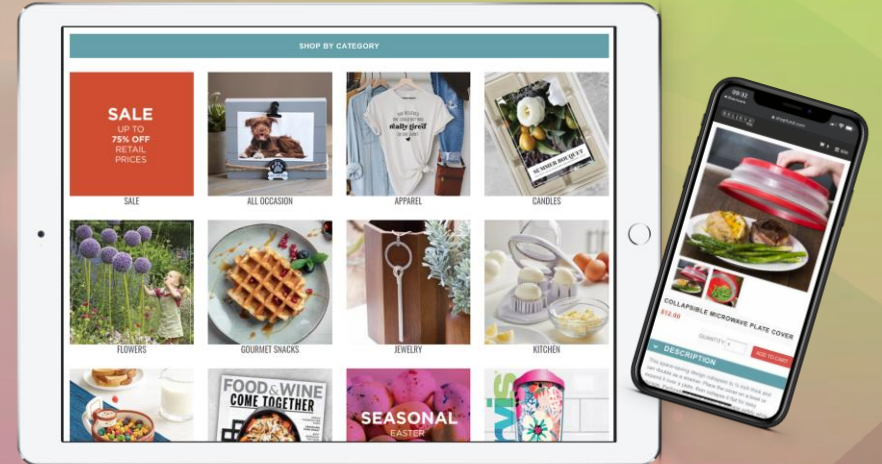
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FundGive™ Group Profit

- 40% Online Shopping Profit

- Average online supporter order: \$61
- 13 Shopping Categories / 500+ Items



- 75% Online One-Time & Subscription Donations Profit

- 6 Month / 1-Year Subscriptions: Profit to Group Is Paid In Full Up Front*

- 100% Cash / Check / Acts of Kindness Profit

- Track & export data/reports for cash and checks making it super-easy for your bookkeeping!

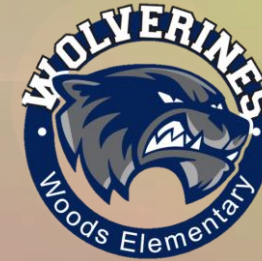


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Proven Results

Results⁺ +

- **Woods Elementary (Fall Jog)**
 - Registration: 77%
 - Participation: 65%
 - Average Donation: \$57.99
 - **TOTAL Fundraiser: \$80,191.27**
- **Gettysburg Elementary (Fall Jog)**
 - Registration: 41%
 - Participation: 26%
 - Average Donation: \$53.42
 - **Total Fundraiser: \$31,953**
- **Jefferson Elementary (Spring Jog)**
 - Registration: 41%
 - Participation: 31%
 - Average Donation: \$53.70
 - **TOTAL Fundraiser: \$22,360**
- **Young Elementary (Spring Jog)**
 - Registration: 29%
 - Participation: 24%
 - Average Donation: \$43.29
 - **Total Fundraiser: \$17,406**





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give to a cause. make a difference.